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## Extreme Marketing Makeover Program continues

Debbie LaChusa, founder and president of Santee, Calif.-based **10stepmarketing**, has announced the last Extreme Marketing Makeover Program of 2006 will begin on Sept. 27.

According to LaChusa, the program gives small business owners and solo-professionals expert advice and assistance to improve their marketing program for what they might spend on a logo-design or a few hours of consulting.

The makeover program includes six 90-minute group tele-coaching calls, including recordings of all calls; access to "Makeover Central," a private member Web page; a printed copy of "The 10stepmarketing System Step-by-Step Guidebook"; the 12-CD 10stepmarketing Audio Training Program; and lifetime membership to The 10stepmarketing Small Business Marketing Resource Center, where participants can access more than 100 links to small business marketing services.

Extreme Marketing Makeover participant Dr. Debbie Thompson, a chiropractor from Washington state, said that after completing the Extreme Marketing Makeover program, "My colleagues have commented about how much more confident I am with my business and they look at me as this marketing guru." The registration fee for the six-week program is \$499 for singles, or \$599 for the "bring a friend" package. The program is limited to 15 participants.