

Introducing The Extreme Marketing Makeover for Small Business Owners and Independent Professionals

In this 6-week program, 20-year marketing professional Debbie LaChusa, creator of The 10stepmarketing System, will help a group of small business owners and independent professionals completely make over every aspect of their marketing programs so they can start generating better results.

(PRWEB) August 19, 2005 – For what they might pay for a new logo or a few hours of expert consultation, small business owners and independent professionals nationwide now have the opportunity to get a complete marketing makeover by a seasoned 20-year marketing professional.

“Most small business owners must create and manage their own marketing programs because they simply cannot afford to hire a marketing consultant,” says Debbie LaChusa, creator of the Extreme Marketing Makeover.

“As a result, many struggle to create marketing that is effective at helping them achieve their goals,” continued LaChusa.

This new program allows small business owners to get expert advice on their entire marketing program for what they might spend for just a logo or a few hours of consultation.

According to LaChusa, it's an extremely cost-effective way for small business owners to improve their marketing so it's as effective as possible at generating new business. And, because they're learning a simple, step-by-step process for creating their own marketing programs, the program enables them to be self-sufficient in the future.

The Extreme Marketing Makeover includes six, 90-minute group teleclasses, a printed copy of The 10stepmarketing System Step-by-Step Guidebook, the 12-CD 10stepmarketing Audio Training Program and Lifetime Membership to The 10stepmarketing Online Marketing Resource Center where participants may access over 90 links to low-cost, quality marketing and small business services. Participants also are invited to bring a friend for free (a small fee to cover the cost of materials will be charged).

As a special bonus, participants will receive a free copy of the #1 Bestseller “Secrets of the Millionaire Mind” by T. Harv Eker, including two free tickets to the three-day Millionaire Mind Intensive seminar.

The total program is valued at over \$5,145. The cost to participate is \$499 for singles, and \$569 for the “Bring a Friend” package. The additional \$70 for the “Bring a Friend” package covers the cost of program materials.

Registrations are currently being taken at <http://www.extrememarketingmakeover.com>. The six-week program begins on Wednesday, September 28, 2005. Those interested are encouraged to register early to reserve their spot and allow time for preparation work to be completed prior to the first teleclass.

For complete details and to register online, visit <http://www.extrememarketingmakeover.com>

About 10stepmarketing:

The 10stepmarketing System was introduced in 2004 by 20-year marketing veteran and entrepreneur Debbie



LaChusa. LaChusa has spent the past 20 years working in marketing communications agencies, and has also run her own marketing consulting firm, DLC Marketing, Inc. for the past seven years. She offers a variety of products and services through 10stepmarketing, including a free weekly e-newsletter; free marketing how-to articles; a free audio class; teleseminars and step-by-step products and services to help independent professionals and small business owners build their businesses one step at a time. For more details visit <http://www.10stepmarketing.com>

Contact:

Debbie LaChusa, President
10stepmarketing
619-334-8590 or 619-840-8619
<http://www.extrememarketingmakeover.com>

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Contact Information

Debbie Lachusa
10STEPMARKETING
<http://www.extrememarketingmakeover.com>
619-334-8590