10stepmarketing

SAMPLE
Key Message Revealer for

10stepmarketing

My prospects/clients PROBLEM OR ISSUE & What They CURRENTLY KNOW, THINK or SAY about my business, product or service

- Marketing is difficult and expensive.
- I don't know what to do.
- Nothing I try works very well.
- I feel like I'm wasting time and money.
- I've never heard of 10stepmarketing.

What one thing can I say to my prospects/clients to change their thinking?

10stepmarketing makes marketing your own business as easy as answering 10 questions *and* it focuses on low-cost marketing solutions you can afford.

What I WANT my prospects/clients to KNOW, THINK or SAY about my business, product or service

With the help of 10stepmarketing, I *can* market my own business and get great results without spending a lot of money.

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What I WANT my prospects/clients to KNOW, THINK or SAY about my business, product or service

What one thing can I say to my prospects/clients to change their thinking?

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